

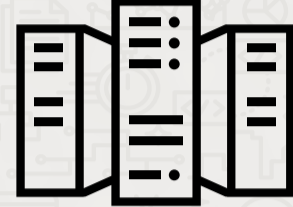
Empowering Digital Transformation With Hitachi

Meet the Next-Generation Flash-Powered Cloud Platform.

“ Digital transformation revolves around our ability to modernize our data center because that is where our data resides. ”

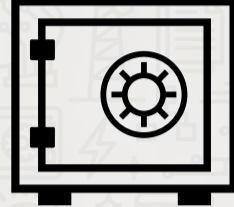
— HU YOSHIDA
CHIEF TECHNICAL OFFICER, HITACHI VANTARA

What does data center modernization look like?



Agile data infrastructure

Improve customer experience and business agility with a resilient infrastructure that is cloud-aware and container-integrated.



Modern data protection

Protect the business and customer experiences with continuous availability and adherence to compliance objectives.



Intelligent operations

Increase operational efficiency and resolve problems faster with software that predicts needs and optimizes your data center.

Bring real changes to your business with data center modernization, which provides:



Superior experiences

Deliver happier and faster customer interactions.



Powerful efficiencies

Reduce costs through process automation and increased scalability.



Business opportunities

Reach new markets faster with data-centric services through containerization.

Modernize your data center with the newest members of the Hitachi Virtual Storage Platform (VSP) family

All-Flash Line



Hybrid-Flash Line



Improved flash design

3x more I/O and lower latency.



Greater cloud scale

Host more and scale 2.5x further.



Best-in-class resiliency

100% uptime guaranteed by Hitachi.



Superior value

Improve ROI with flat support pricing, predictive analytics and capacity reduction.

Chose the payment option that works best for you



Asset purchase

Good option for long-term ownership.



Lease

Reduce upfront outlays of cash.



Utility

Use a flexible, pay-per-use, elastic consumption model.



Managed cloud services

Fully managed service that lets us manage your risk on a pay-per-use basis.



Hitachi Storage Virtualization Operating System RF (SVOS RF)

Proven peace of mind for enterprise operations.

Optimized flash performance serves more customers, faster.

Designed for modern, agile workloads.

Summary

Hitachi data center modernization enables you to:

Simplify operations and **eliminate risks** to the business.

Keep **customer satisfaction** high while getting **more from resources**.

Stop budgetary waste and **improve decision-making** around investments.

Gain deeper insights with acute analysis, machine learning, and artificial intelligence.

To learn more, visit HitachiVantara.com

Hitachi Vantara at a Glance

Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.

Hitachi Vantara

Corporate Headquarters
2945 Lafayette Street
Santa Clara, CA 95050-2639 USA
HitachiVantara.com/community/HitachiVantara.com

Contact Information
USA: 1-800-448-0744
GLOBAL: 1-858-547-4526
HitachiVantara.com/contact

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